

Kayla Manning

kaylamanning.com
password for projects: design
508-530-1485

Software

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe XD
Sketch
Figma
Microsoft Office
Basic HTML + CSS

Skills

Visual Design
Benchmarking
Sketching
Wireframing
High Fidelity Mocks
Interaction Design
Prototyping
Typography
Illustration
Discoverability
Accessibility
Mentoring
Creative Director & Thinking
Organization Skills

Awards + Achievements

2017 Annual Juried Exhibition

Excerpt from "100 Days of Cats" Design
"The Yeoman of the Guard" Painting

Kappa Pi International Art

Honor Society 2017–2018

Tau Sigma National Honor Society

2016-2018

Dean's List 2015–2018, all terms

President's List 2016–2018, all terms

Education

Framingham State University 2015–2018

Bachelor of Art in Studio Art
Graphic Design Concentration
Graduated May 2018

The New England Institute of Art 2014–2015

Bachelor of Science in Graphic Design

Work Experience

User Experience Designer June 2018–present

MathWorks, Natick Massachusetts

- Design user interfaces, interactions, web components and icons for online products, website transaction apps, internal applications and MATLAB software
- Collaborate with UX researchers, developers and other team members to better understand workflows, requirements and use cases
- Run design events for projects, create wireframes, design high fidelity mocks and prototypes for user testing
- Manage the creation and design of an icon repository for the development organization
- Coach UX specialists and new designers on best practices for icon and UI design through 1-1 mentoring and design workshops
- Maintain consistency through design standards, while creating innovative designs

Freelance Designer September 2019–present

Remote

- Clients include: Lola.com, MCR Labs
- Design digital illustrations and animated GIFS for web pages
- Create both interactive and printed PDFs for clientele
- Work on web page designs from wireframes, through high fidelity final mocks
- Collaborate with marketing team, and follow brand standards

Visual Design Intern January 2018–May 2018

MathWorks, Natick Massachusetts

- Collaborated with Visual Design UX team
- Worked on icons and software interface designs
- Participated in team meetings
- Followed brand standards

Graphic Design Intern August 2017–December 2017

Framingham State University, Framingham Massachusetts

- Collaborated with University Graphic Design Specialist
- Designed various campus posters, event invitations, icons, logos, t-shirts designs, as well as a podcast cover
- Maintained FSU brand identity